

# MADE LONDON THE DESIGN AND CRAFT FAIR 17-20 MARCH & 22-25 MARCH CANARY WHARF

MADE LONDON - Canary Wharf is a new show - a collaboration between MADELONDON and Canary Wharf Arts and Events.

## VENUE

MADE LONDON - Canary Wharf will be held in a specially built, heated and floored temporary pavilion in Canada Square Park, by Cesar Pelli's One Canada Square tower, the centrepiece of Canary Wharf and for 20 years the tallest building in Britain. Refreshments can be bought from any of Canary Wharf's various bars, cafes and restaurants and will be allowed into the venue.

MADE LONDON - Canary Wharf will be split between 2 shows over 10 days each show will have about 60 exhibitors.

## APPLYING & SELECTION

Applications are invited worldwide from individual makers, groups of makers and craft based galleries. Makers wanting to share spaces must be individually selected and the number of makers must be reflected in the size of the space requested. We will require images of each maker's work to be shown, whether individually or within a studio group or gallery.

We require your CV or artist statements and a minimum of 4 representative images of each maker's work, clearly labelled; name, title, medium and size (**please don't state the price**)

If you can, please apply on-line.

**Images should be JPGs and no larger than 2MB in size with a minimum resolution of 600 pixels on the shortest dimension and a maximum of 2000 on the longest (optimum is 1200x1200) You only need to credit the artist if you are applying as a group/gallery.**

**Images being too big is the most common reason for applications failing to send.**

We also accept applications by post and images should be provided as photographic prints. Do not apply by email as emails are easily mislaid. Those applying using the on-line system will get an email acknowledgement that the form has arrived safely. Once the form has uploaded you will not be able to edit it so please check it over carefully.

If you are a **GROUP or GALLERY** with more than 2 exhibitors, apply on one form uploading 8 images but please make sure you leave a full list and website of every maker - we do look at every applicant's website.

If there are 2 of you wanting to **SHARE A SPACE** both makers should apply separately. If selected each will get a separate web and catalogue entry.

Selection is a task that we take very seriously and it can take many weeks to look through the applications, narrow down the applicants and select a balanced exhibition. We charge a fee of £18 to apply to cover the time of the selection committee.

## DEADLINE

Applications are invited any time before **4th January**. Selection will be made by the selection committee during January and notified in by February.

## **STAND PRICES**

Due to the considerable and generous backing from Canary Wharf we are able to offer stands at very reasonable prices.

The main spaces are 2m x 2m including a shell scheme and lighting although some smaller (triangular) spaces are available.

2sq m – Triangular space with two 2m walls – £350.00 + VAT

4sq m - 2m x 2m (4sq M) - £450 + VAT

8sq m - 4m x 2m (4sq M) - £650 + VAT

## **WALL COLOUR**

We are designing the show to look unique and would like everyones space to be different from the one next door. We are giving exhibitors the choice of wall colour - White, Light Grey, Dark Grey or Black - whatever would suit the work best (ideally a quarter of exhibitors will choose each colour!)

## **EXTRAS**

Socket £40, extra light £30 (basic but ample lighting included), table £10. We can build storage cupboards/changing rooms on your stand if needed at an extra cost. Plus VAT.

Spotlights are adjustable. Your nameboard is produced by the set builders and written as you specify on your application form. The lighting should be ample but extra spots can be fitted.

We also provide a credit card payment desk, catalogue containing exhibitor information and website with gallery for each exhibitor.

## **PAYMENT**

We will require a 25% deposit to be paid within 7 days after notification of selection to guarantee reservation of your space. The remainder of the balance can be paid in instalments in February, and March or in one payment on acceptance. Full payment must be made by March 1<sup>st</sup> or we will offer your stand to another maker.

## **EVENTS PROGRAMME**

We are planning, with partners, to have an events programme at each show featuring talks, demonstrations, etc - if you have any suggestions please get in touch!

## **DATES**

### **Show 1**

Thursday 16 March Set-up

Thursday 16 March 6-8.30 Private View

Friday 17 March 11.30am - 7.00pm (last entry 6.30pm)

Saturday 18 March 11.30am - 6.00pm (last entry 5.30pm)

Sunday 19 March 11.30am - 6.00pm (last entry 5.30pm)

Monday 20 March 11.30am - 7.00pm (last entry 6.30pm)

Monday 20 March 7.00 - 9.00pm Breakdown

## Show 2

Tuesday 21 March Set-up

Tuesday 21 March 6-8.30 Private View

Wednesday 22 March 11.30am - 7.00pm (last entry 6.30pm)

Thursday 23 March 11.30am - 7.00pm (last entry 6.30pm)

Friday 24 March 11.30am - 7.00pm (last entry 6.30pm)

Saturday 25 March 11.30am - 6.00pm (last entry 5.30pm)

Saturday 25 March 6.00 - 8.00pm Breakdown

## TICKETS

There are NO entry fee for visitors.

## RECEPTION

There will be a party/Private View for each part of the show. We're hoping that these receptions will be sponsored/hosted by big firms at Canary Wharf.

## CHANGES

As the show is new and is still developing we may need to make changes to any aspect of the show.

## CONTACT INFORMATION

We prefer email communication.

If after reading through this information pack you have any further questions, **please email** any questions you have to [info@tuttonandyoung.co.uk](mailto:info@tuttonandyoung.co.uk)

## TERMS AND CONDITIONS

- 1 All work must be original and by the maker.
- 3 Makers cannot sublet their space or any part of it to another party without prior permission.
- 4 Makers cannot display the work or services of another party without prior permission.
- 5 Deposits are not refundable; if you drop out up to 6 weeks before the event we will refund the rest of your stand fee. If you drop out after that time we will endeavour to sell the space and refund your fee, but cannot guarantee that.
- 6 If the event is cancelled we will return your deposit and stand fee in full but cannot be held liable for any additional expenses incurred.
- 7 All stand fees must be paid in full by 1st March to confirm a space.
- 8 You are responsible for your own insurance of your work and public liability. We recommend joining a-n / AIR. AIR is a membership scheme.
- 9 Spaces are non-transferable.
- 10 All work displayed should ideally be for sale.
- 11 A few cards and postcards can be displayed and sold but must not dominate the space.
- 12 If hanging work on 'outside walls' adjacent to aisles please be extra careful to properly secure work to the wall and not hang fragile objects as aisles can get crowded and visitors can brush against walls.

# APPLICATION FORM - MADELONDON - CANARY WHARF

17- 20 and 22 - 25 March 2017 Canada Square Gardens, Canary Wharf

CONTACT NAME:.....

STAND NAME (for Catalogue and Fascia):.....

ADDRESS:.....

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TEL:..... MOBILE:.....

EMAIL:.....

WEBSITE:.....

ARE YOU A STUDIO GROUP / GALLERY? – if so please list name and website of all proposed exhibitors.  
PLEASE INDICATE PREFERRED STAND SIZE: (see detailed notes above)

2sq m – Triangular space with two 2m walls – £350.00 + VAT

4sq m - 2m x 2m (4sq M) - £450 + VAT

8sq m - 4m x 2m (4sq M) - £650 + VAT

DETAILS OF IMAGES/PHOTOGRAPHS ENCLOSED:

	NAME OF ARTIST- (if applying as a group)	TITLE	MEDIUM	SIZE
1				
2				
3				
4				
5				
6				
7				
8				

(Continue on separate sheet if necessary)

I UNDERSTAND THAT I AM WHOLLY RESPONSIBLE FOR THE INSURANCE OF MY ARTWORK AND OTHER BELONGINGS AGAINST THEFT OR DAMAGE WHILST IN TRANSIT, ON DISPLAY AT MADE LONDON EITHER ON MY STAND OR IN PUBLIC DISPLAY AREAS OR BEING HANDLED BY WRAPPERS OR PORTERS.

*We recommend joining a-n / AIR which will insure you and your work. V*

*isit <http://www.a-n.co.uk/subscribe> or email [info@a-n.co.uk](mailto:info@a-n.co.uk).*

I enclose a cheque for £18 made out to Tutton and Young Ltd

I enclose my artist statement/CV

SIGNED BY:

DATE:

SEND TO: Tutton and Young Ltd, ATELIER 51, 51 Providence Place, Brighton BN1 4GE

APPLICATION DEADLINE 4<sup>th</sup> January 2017